

## Resource For Verifiers to Communicate with Reporters

This draft letter is a resource for NAMI Protein PACT reporting verifiers to use as an introductory document to those internally within your organization who may need some background information on the Protein PACT for reporting purposes or an activities report. It was a suggestion from the pilot. Information in red should be reviewed and deleted or used as applicable to your organization. Let [kblock@meatinstitute.org](mailto:kblock@meatinstitute.org) know if this was helpful or if you have other ideas on information and resources needed to continually improve the Protein PACT data reporting journey.

To: Our Protein PACT Reporters,

Our organization is a member of the North American Meat Institute (NAMI) and our company has committed to the Protein PACT: for the people, animals and climate of tomorrow (Protein PACT). This means we are going to:

- Publicly endorse Protein PACT's industry wide strategy and goals, as approved by NAMI's board of directors on October 29, 2021.
- Report available company specific data regarding Protein PACT defined metrics for 2021 operations. The data is to be reported in an independent, secure management platform designated by NAMI and available to the company at no charge.
- Through 2030, work to measure Protein PACT defined metrics across its meat and poultry processing operations and report such data annually in the NAMI designated platform.
- Through 2030, make efforts year-over-year in support of and to meet Protein PACT industry targets and goals.

### What is Protein PACT?

[The Protein PACT](#) is a continuous improvement effort for the meat and poultry industry that unites partners across the animal protein supply chain in the largest-ever effort to strengthen animal protein's contributions to healthy people, healthy animals, healthy communities, and a healthy environment.

To achieve this vision, we are working within our organizations and across the industry to establish transparent baselines and benchmarks for continuous improvement, setting ambitious targets for progress to align with global goals, in and committing to communicate our efforts proactively and transparently.

### What is the ROI for our company?

[To be completed, internally. Below are some statements that may apply.]

- Participating in Protein PACT provides us an opportunity to benchmark our organization across the metrics and targets in comparison to the broader industry and companies of a similar size
- Protein PACT challenges us to continually progress and evolve to be and do better.
- Protein PACT creates data that will be used to proactively communicate to consumers about what the industry is doing to improve animal welfare; the environment & the planet; nutrition, health & wellness; worker safety; and labor and employment.
- Protein PACT helps us build trust with our customers and suppliers.



### What is your role as a Protein PACT reporter?

You have been selected to participate in a data collection process on behalf of our organization. This valuable information is used to demonstrate company and industry effectiveness and evolution in continuous improvement in five key focus areas.

You will receive a unique login link from this email *Support Team* [support@mq.meatinstitute.org](mailto:support@mq.meatinstitute.org). We suggest saving it as a contact to ensure it doesn't end up in your junk folder or spam folder. After logging in, enter the requested information for each assigned focus area and click *Mark as Complete*. At the top of the screen, you will see establishments assigned to you for each focus area. Once you have completed all modules the progress bar indicator will show 100% and a message will confirm report completion.

### What's our internal timeline?

We committed to report our first-year data July 18 – 29. This data will provide the industry with a baseline of information. The reporting dashboard can be accessed with this link <https://theproteinpact.meatinstitute.org/>.

As the final day of submission is July 29, we ask that all reporters have data turned in by **Wednesday, July 27**. This provides an opportunity for our company verifier to review data and ask reporters to submit any changes before the data reporting period ends.

### Have Questions?

- **Internal Questions:** If you have questions about Protein PACT as it relates to our company, contact \_\_\_\_\_ who is our verifier for our organization/enterprise as a

single entity. The verifier is the individual who has final data submission power and the ability to change establishment information.

- **Software Questions:** If you have a software question contact the Protein PACT support team by calling +1 (785) 727-1830 or emailing [support@mg.meatinstitute.org](mailto:support@mg.meatinstitute.org).
- **More information and resources**, such as training videos, list of metrics, etc., can be accessed at [meatinstitute.org](https://meatinstitute.org) under the Protein PACT tab. Or contact Kristi Block, NAMI's Strategy Director at [kblock@meatinstitute.org](mailto:kblock@meatinstitute.org).

### How Protein PACT came about?

The Meat Institute's sustainability framework (Protein PACT) has been developed through extensive consultation with members, sustainability experts, and across the supply chain. The Protein PACT Commitments and related metrics to be reported on were established by the Meat Institute's Members and approved by the Meat Institute's Board of Directors. The Meat Institute will measure impact and verify progress along the way. NAMI commits that:

By 2025:

1. 100% of NAMI members who handle animals will pass third-party animal transport and handling audits and all members will require all suppliers to implement mandatory employee training and follow species-specific standards for animal care. \*
2. Working with the U.S. Department of Agriculture and Feeding America, we will measure and help fill the protein gap to ensure families in need have enough high-quality protein to meet the U.S. dietary guidelines.

By 2030:

3. 100% of NAMI members will have an approved Science Based Target to reduce emissions in line with the Paris Climate Agreement goals.
4. We will further reduce workplace injuries by 50% (2019 baseline), on top of the 75% reduction achieved from 1999 to 2019.
5. 100% of NAMI members will be reporting on ALL metrics.

\*Current producer programs for species-specific animal care include:

- [Beef Quality Assurance](#)
- [National Chicken Council Animal Welfare Guidelines](#)
- [National Turkey Federation Standard of Conduct](#)
- [Pork Quality Assurance Plus and Pork Quality Assurance Plus Site Assessment](#)
- [Pork Transport Quality Assurance](#)